## §17.40.100. Temporary Signs

Temporary signs shall be allowed in addition to primary signs and be located onpremise. Temporary means any sign displayed for less than 90 days. All sign types not listed in the following section are not permitted.

# A. Political Signs and Freedom of Expression Signs Political signs are permitted as follows provided that the signs are not located within the sight distance triangle.

## 1. Signs for political candidates:

- a. Signs shall not exceed 12 square feet per facing and a maximum height of four feet:
- b. Signs shall not be restricted as to content or colors;
- c. Signs may be placed on private property after the candidate has filed the appropriate declaration of candidacy or other required filing documents with the appropriate public official to receive such filings;
- d. Signs shall not be placed on public property or within the public rightofway; such off-premise signs may be removed by the City;
- e. Signs shall be removed within 48 hours of the last election in which the candidate is to be listed on the ballot or a candidate for a writein vote.

## 2. Utah State University Election Signs and Banners:

Signs and banners under this section may only be placed during the election period for the Associated Students of Utah State University (ASUSU) Executive Council Offices as defined by Utah State University.

- a. The sponsor displaying the banner or sign shall write contact information and the date that the banner or sign was erected on the back of the banner or sign;
- b. ASUSU Election signs or banners shall not hang below the bottom of awnings, canopies, or other overhangs;
- c. ASUSU Election banners shall be securely attached to a building and shall not hang between columns, posts, pillars or where there is a potential the banner may be blown into the travel-way;
  - 1. ASUSU Election signs or banners may be mounted on a fence if approved in writing by the Director of Community Development;
- e. ASUSU Election signs or banners shall not be mounted on freestanding signs;
- f. ASUSU Election signs shall be on posts that are anchored securely into the ground. Sandwich boards or other freestanding signs are prohibited;
- g. ASUSU Election signs or banners shall be maintained in safe condition. Signs

or banners that are damaged, broken, or displayed in such a manner to be a safety hazard shall be subject to immediate removal;

- h. ASUSU Election signs or banners shall be maintained in such condition to not detract from the aesthetics of the neighborhood or the neighborhood character. Signs or banners that are faded, damaged, torn, or ripped, shall be replaced or removed by the sponsor;
- i. ASUSU Election signs or banners shall not be larger than 32 square feet; j ASUSU Election signs or banners shall not be placed on public property or within the public right-of-way; such off-premise signs may be removed by the City;
- k. ASUSU Election signs or banners shall not be placed within the sight-distance triangle as defined in §17.62.1610 of the Land Development Code;
- I. ASUSU Election signs or banners shall be removed within 24 hours of the last election in which the candidate was listed on the ballot or was a candidate for a write-in vote. In no case shall an election sign or banner be displayed for longer than allowed by the ASUSU election bylaws for on campus signage or five days, whichever is less.
- 3. Freedom of expression signs associated with an election:
  - a. Signs shall not be restricted as to content or colors;
  - b. Maximum size shall be 12 square feet per sign face, with a maximum display height of four feet above the ground;
  - c. Signs may be placed on private property after the issue for which the sign advocates a position has been approved for placement on the next ballot by the County Clerk or City Recorder;
  - d. Signs shall include a notation or certificate on the back of the sign listing the sponsoring individual or organization, name of the contact person, the contact person's name, address, and phone number;
  - e. Signs shall not be placed on public property or within the public rightofway; such offpremise
  - signs may be removed by the City;
  - f. Signs shall be removed within 48 hours of the election in which the issue is on the ballot.
- 4. Freedom of expression signs not associated with an election:
  - a. Signs shall not be restricted as to content or colors;
  - b. Maximum size shall be 12 square feet per sign face, with a maximum height of four feet above the ground;
  - c. Signs may be placed on private property;
  - d. Signs shall include a notation or certificate on the back of the sign listing the

sponsoring individual or organization, name of the contact person, the contact person's name, address, and phone number;

e. Signs shall not be placed on public property or within the public rightofway; such off-premise signs may be removed by the City.

## B. Personal Event Signs

Such signs typically include the birth of a child or grandchild, the return of a family member from an extended trip, graduation, or other family celebration,

- 1. Personal event signs shall be permitted as follows:
  - a. Personal event signs shall be removed within 24 hours of the conclusion of the event and shall not be displayed for more than three days;
  - b. Personal event signs shall be limited to a maximum sign area of 32 square feet;
  - c. Personal event signs shall not be placed within the sight distance triangle;
  - d. Signs shall not be placed on public property or within the public right-of-way; such off-premise signs may be removed by the City.

## C. Neighborhood and Community Events

- 1. Sponsoring organizations shall be nonprofit organizations, schools, or religious institutions;
- 2. Neighborhood and community event signs shall be limited to a maximum size of 12 square feet;
- 3. Neighborhood and community event signs shall be secured to the ground with posts and shall not be sandwich boards or attached to trees or other vegetation;
- 4. Neighborhood and community event signs shall not be located within the sight distance triangle;
- 5. Signs may be posted on private property not more than fourteen days prior to the event:
- 6. The name of the sponsoring organization, the contact person, person's address and phone number shall be posted on the back of the sign;
- 7. Signs shall be removed within 24 hours of the conclusion of the event;
- 8. Signs shall not be placed on public property or within the public right-of-way; such off-premise signs may be removed by the City.

#### D. Garage Sales, Homemade Craft Sales, Home Boutique Sales

- 1. Only households and immediate neighborhoods may qualify under these regulations. These sign standards do not apply to commercial ventures, temporary vendors, or the sale of new merchandise not crafted or prepared by the seller residing at the residence where the items are sold;
- 2. Garage sale, homemade craft, or home boutique signs shall be limited to a maximum size of four square feet and shall be located on private property at the

location of the sales activity;

- 3. Such signs shall not be located within the sight distance triangle;
- 4. Signs at other locations to attract interest to the event may be posted on private property from dawn until dusk on the day of the sale. Signs shall be removed at night for sales that occur over more than one day;
- 5. The name of the sponsor, their address, and phone number shall be written on the back of the sign;
- 6. Signs shall not be placed on public property, on utility poles, light poles, or within the public right-of-way; such off-premise signs may be removed by the City.

## E. Construction Signs

- 1. Construction signs may not be located within the sight distance triangle;
- 2. Such signs may identify the project name and major participants, such as and not limited to: owner, developer, planner, architect, engineer, builder, financier, unions, or skilled trades;
- 3. Not more than four such signs shall be permitted per site;
- 4. Signs shall not be placed on public property, on utility poles, light poles, or within the public right-of-way; such off-premise signs may be removed by the City;
- 5. For construction of individual single-family residences such signs shall not exceed four square feet in area and four feet in height above the ground;
- 6. For residential subdivision or multifamily residential construction such signs shall not exceed 32 square feet in area and six feet in height;
- 7. For nonresidential development such signs shall not exceed 32 square feet in area and six feet in height;
- 8. Such signs shall be removed within 5 days of the date of the issuance of the last certificate of occupancy or sale of all lots; whichever occurs first.

#### F. Window Signs

- 1. Window displays and signage within stores not attached to windows are not regulated by the City, even if visible from outside the store;
- 2. Window signs that are displayed without change for a period of less than 90 days shall be defined as "temporary" for the purposes of this chapter. Window signs that are displayed without change for a period of 90 days or more shall be defined as "permanent" (See Table 17.40.030.B1).

#### G. Holiday Decorations on Nonresidential Properties

- 1. The decorations shall not be located within the sight distance triangle;
- 2. Such displays may be exhibited only during local, state or nationally or internationally recognized holiday periods;
- 3. Such displays shall emit no noise, sound or music that is audible beyond the

property lines of the subject property; any audio shall be discontinued at 10:00 p.m.;

- 4. Such displays shall contain no commercial message;
- 5. Such displays shall be removed within five days after season end; The ChristmasNew Year holiday period ends on January sixth.

## H. Holiday Decorations on Residential Properties

- 1. The decorations shall not be located within the sight distance triangle;
- 2. Such displays shall emit no noise, sound or music that is audible beyond the property lines of the subject property.

#### I. Commercial Banners

- 1. The business displaying the banner shall write the date that the banner was erected on the back of the banner;
- 2. Commercial banners shall not be used as permanent identification signs;
- 3. Commercial banners shall not exceed 48 square feet in area;
- 4. Commercial banners shall be securely attached to the primary building;
- 5. Commercial banners shall be maintained in safe condition. Banners that are damaged, broken, or displayed in such a manner to be a safety hazard shall be subject to immediate removal;
- 6. Commercial banners shall be maintained in such condition to not detract from the aesthetics of the neighborhood or the neighborhood character. Banners that are faded, damaged, torn, or ripped, shall be replaced or removed by the owner;
- 7. Commercial banners shall be located on private property;
- 8. Commercial banners shall not be placed on public property or within the public right-of-way; such off-premise signs may be removed by the City;
- 9. Commercial banners shall not be mounted on freestanding poles;
- 10. Commercial banners shall not be mounted between a building and a pole;
- 11. Commercial banners shall not be mounted on a fence:
- 12. Commercial banners shall not hang below the bottom of awnings, canopies, or other overhangs or between columns or pillars;
- 13. Commercial banners shall not be mounted on freestanding signs;
- 14. Commercial banners shall not be located off-premise.

# J. Noncommercial Banners

- 1. The sponsor displaying the banner shall write the date that the banner was erected on the back of the banner;
- 2. Noncommercial banners shall not be used as permanent identification signs;
- 3. Noncommercial banners shall not hang below the bottom of awnings, canopies, or other overhangs or between columns or pillars;

- 4. Noncommercial banners may be mounted on a fence as approved by the Director of Community Development;
- 5. Noncommercial banners shall not be mounted on freestanding signs;
- 6. Noncommercial banners shall not be mounted on freestanding poles;
- 7. Noncommercial banners shall be maintained in safe condition. Noncommercial banners that are damaged, broken, or displayed in such a manner to be a safety hazard shall be subject to immediate removal;
- 8. Noncommercial banners shall be maintained in such condition to not detract from the aesthetics of the neighborhood or the neighborhood character. Banners that are faded, damaged, torn, or ripped, shall be replaced or removed by the owner;
- 9. Noncommercial banners within the public rightofway are regulated by the

Administration and Community Development Departments;

10. Noncommercial banners shall not be larger than 48 square feet.

## K. Attention Getting Devices

- 1. Attention getting devices are only permitted within the CC, CG and CE zoning districts and may be displayed only during special events, sales or community events:
- 2. In the CC zone such devices may be temporarily installed within the right-of-way during such events with a permit issued by the Department of Community Development;
- 3. In the CG and CE zoning districts no attention getting devices shall be attached or displayed within the public right-of-way or on utility poles or streetlights. Such off-premise signs may be removed by the City;
- 4. Attention getting devices shall be maintained in safe condition. Attention getting devices that are damaged, broken, or displayed in such a manner to be a safety hazard shall be subject to immediate removal;
- 5. Attention getting devices shall be maintained in such condition to not detract from the aesthetics of the neighborhood or the neighborhood character. Attention getting devices that are faded, damaged, torn, ripped, or missing components shall be replaced or removed by the owner.

#### L. Inflatables

- 1. Inflatables shall be displayed on the ground on private property;
- 2. Inflatables shall not be placed on public property, on utility poles, light poles, or within the public right-of-way; such off-premise signs may be removed by the City;
- 3. Inflatables shall not be placed within the sight distance triangle;
- 4. Inflatables shall be appropriately anchored and shall not be a hazard to property, pedestrians, or vehicles;

- 5. Inflatables shall be appropriately anchored overnight, and the business owner may be required to deflate an inflatable display at the conclusion of business each day, if it is found that the unit is not appropriately secured and a possible threat to public health and safety;
- 6. Banners, pennants, or other attention getting devices shall not be attached to the inflatables, except for the name of the business or event if the inflatable display is designed to securely hold the banner.
- 7. Inflatables shall not be taller than 14 feet;
- 8. Inflatables are only permitted within the CC, CG and CE zoning districts and may be displayed only during special events, sales or community events;
- 9. Inflatables shall be maintained in safe condition. Inflatables that are damaged, broken, or displayed in such a manner to be a safety hazard shall be subject to immediate removal;
- 10. Inflatables shall be maintained in such condition to not detract from the aesthetics of the neighborhood or the neighborhood character. Inflatables that are faded, damaged, torn, ripped, or missing components shall be replaced or removed by the owner.
- 11. The sponsor displaying the inflatable shall write the date that the inflatable was erected on the inflatable or its supporting structure;
- 12. Inflatables may be displayed for a maximum period of seven days once every 90 days.

#### M. Commercial Central Event Signs

- 1. Commercial event signs are only permitted in the Commercial Central zoning district and may be displayed only during special events, sales or community events;
- Commercial event signs shall be limited to a maximum size of 12 square feet;
- 3. Commercial event signs shall be securely anchored and shall not be attached to trees, other vegetation, fences, or site furnishings such as light poles, benches, waste receptacles, etc.;
- 4. Commercial event signs shall not be located within the sight distance triangle;
- 5. The name of the sponsoring business, the contact person, person's address and phone number shall be posted on the back of the sign;
- 6. Signs may be posted not more than 72 hours prior to the event;
- 7. Signs shall be removed within 24 hours of the conclusion of the event;
- 8. Commercial event signs may be temporarily installed within the right-of-way with a permit issued by the Department of Community Development; maintained in safe condition. Commercial event
- signs that are damaged, broken, or displayed in such a manner to be a safety hazard shall be subject to immediate removal;

- 10. Commercial event signs shall be maintained in such condition to not detract from the aesthetics of the neighborhood or the neighborhood character. Commercial event signs that are faded, damaged, torn, ripped, or missing components shall be replaced or removed by the owner.
- 11. Commercial event signs may be displayed for a maximum period of seven days once every 90 days.